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ABSTRACT

The chapters of this book analyze partnerships between business enterprises and higher education in the context of knowledge capitalism. The chapters are: (1) "Working Knowledge: An Introduction to the New Business of Learning" (Colin Symes and John McIntyre); (2) "Learning for Real: Work-based Education in Universities" (David Boud and Colin Symes); (3) "'Real World' Education: The Vocationalization of the University" (Colin Symes); (4) "Knowledge That Works: Judgment and the University Curriculum" (Paul Hager); (5) "Eros and the Virtual: Enframing Working Knowledge through Technology" (David Beckett); (6) "The Policy Environment of Work-based Learning: Globalization, Institutions and Workplaces" (John McIntyre and Nicky Solomon); (7) "Imposing Structure, Enabling Play: New Knowledge Production and the 'Real World' University" (Robin Usher); (8) "Deschooling Vocational Knowledge: Work-based Learning and the Politics of Curriculum" (Nicky Solomon and John McIntyre); (9) "Learning to Work, Working to Learn: Theories of Situational Education" (Mark Tennant); (10) "The Organization of Identity: Four Cases" (Clive Chappell. Lesley Farrell, Herime Scheeres, and Nicky Solomon); and (11) "Organizational Gothic: Transfusing Vitality and Transforming the Corporate Body through Work-based Learning" (John Garrick and Stewart Clegg). Each chapter contains references. (SLD)